

Multi lingual Voter Guide

Step-by-step flow of what you do to prepare to and actually vote.

how to
vote
options
to cast
ballot

~~YouTube~~ Video
App

Select language

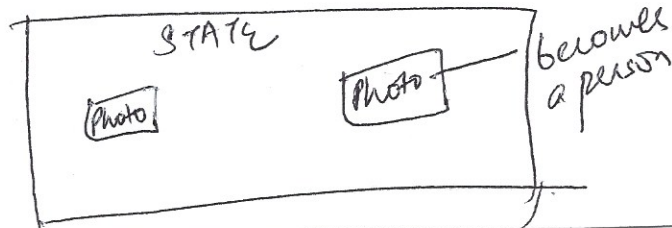
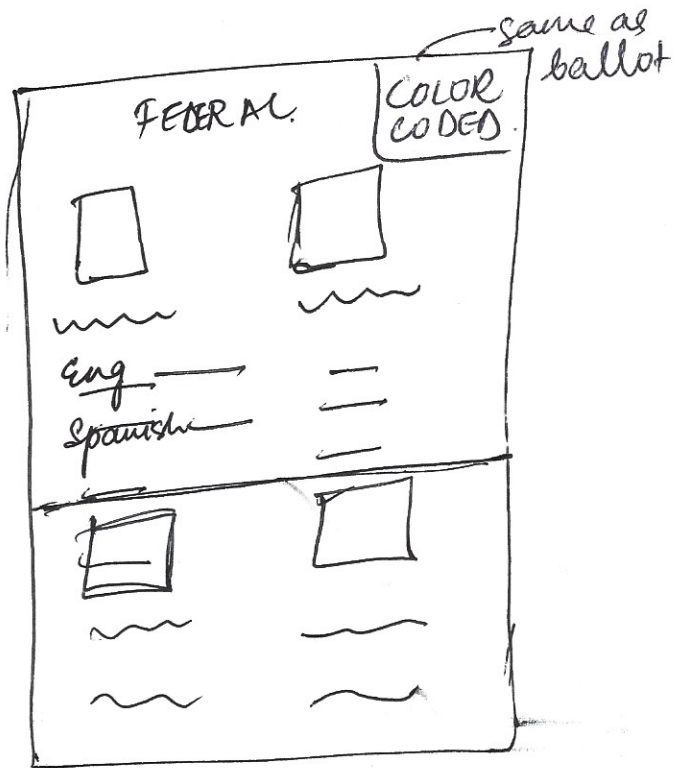
Maybe sent when turn 18

Vote Kit.

Isent on registration.

Physical (digital) phy+diqi?

T shirt? badge?



Ballot Redesign

Clear demarcations
between Federal, State
County, City candidates
& issues.

FAMILY/FRIENDS VOTING PLAN.

+ Discussions.

prods for fam app.
+ ~~dividends~~



- The more people go together,
the more benefit they get

- Can get customized voting
gear / sour. (kinship)

- discount?

→ NO - Get 1 but dog each

→ Get \$5 off w. uber ride

Tag a friend

like the bucket challenge
tag a friend to vote
if they don't give money
to organization they
dislike / contrary to their
values.

how ensure pay? (if don't follow through)
how know person registered
or voted?

my decision ~~is~~ accept

Registration Alert

When person moves
they receive an alert that
move affects Registration

Include link to update
Voter Info

Real-time data

PUSH NOTIFICATION/PA/ Google push

seems like you have moved. would you like to ~~update~~ ^{update} your regis.

No, I'd like to vote in my state

No, I'll get an absentee ballot. tell me how

Yes. tell me how to reg here

You go to a different district.
~~state.~~ Google maps sends you a push

- Allows you to stick to your state

- Gives info on absentee ballot / reg. in new state + rules in new state

(WHAT + HOW)

Higher Education Check List

Higher Ed institutions
include info about
registering & voting
(absentee)

Part of checklist to get ready
to go to school
Include links to state
where student resides

School + Community

Every quarter
schools have registration
events (open to
community) so 18yr
olds can register

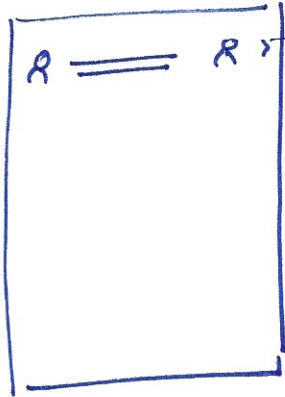
Celebration.

~~MIGRATION~~

SCHOOL AND COMPANIES TAKE
RESPONSIBILITY OF REGISTERING
PEOPLE

- ↳ BECAUSE THEY INFLUENCE
MIGRATION
- SOCIAL RESPONSIBILITY

KNOW YOUR CANDIDATE AND



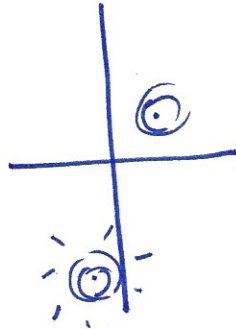
FEDERAL
• JOB ROLE

• CANDIDATES
THIS TIME

↳ INFO
ABOUT CANDIDATES

• THEIR VOTING
HISTORY

• IMPACT
THEY HAVE
CREATED



THE IDEA OF BEING ACCOUNTABLE/AWARE OF YOUR PAST CHOICES

- TRACKER ON THE CANDIDATES
- GET ALERTS
 - ' CONGRATULATIONS, YOUR CANDIDATE JUST HELPED? PASS THIS BILL'
 - ' YOUR CANDIDATE VOTED ON THIS'

◎ SEE THE IMPACT YOUR CHOICES ARE CREATING

TRACK
YOUR
CANDIDATE

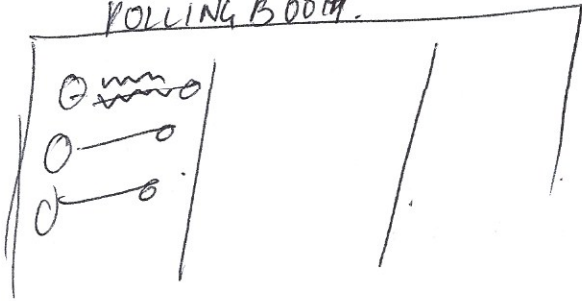
Stock market gives you monetary benefits

↳ for which you make informed choices

voting and being an active citizen gives you satisfactory (civic/social) benefits

↳ Prompts you to make informed choices

Experience of
Trial / Dev user
ROLLING BOOTH



Features

- Demo
- You can select - info appears card
- Allows you to change
- " " " print

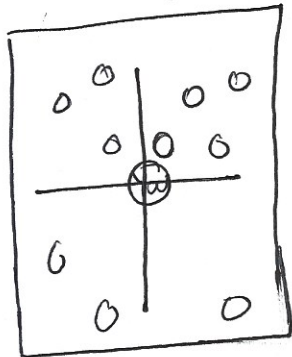


Candidate Match

Voter completes profile
on issues \leadsto preferences.

Candidates are ranked
high to low on how well
the candidate matches profile.

Candidate & Me



An application that shows you distance of various candidates from you, based on your people (your views) w/o party affiliations

Features →

clicking ^{a candidate} shows you:

- their views
- the way they voted.
- impactive - their side/responsibility
- evaluatⁿ - chat/disc. around the candidate (#tag)

→ Ability to add to ballot (like shopping basket)

Divide and conquer
(@ school)

Senators All year round
discourse motivates

Governors

Method/process:
CLOSE TO REAL

MOCK BOOTH
BALLOT.

DURING THE YEAR

In civics class, students are given the responsibility to research 4 candidates each, ^{personify & pitch} & other students are responsible for setting up ~~the~~ a mock up of the polling booth & the whole experience.

- Candidates are evaluated once every quarter.
- Debates provoke even those who don't think it matters (makes it tangible)

GAMES AROUND POLITICS

· VIRTUAL 'MUNS'

DOWNLOAD THE APP

↳ GET A CHARACTER
ASSIGNED

↓
PLAY HIS PART

⇒ CHANGE AND ALTER
POLICIES IN A VIRTUAL
WORLD

ONGOING

↳ KEEPING THE
MINIMUM LEVEL
OF AWARENESS

Build Interest / Excitement

Messages sent to
remind voter about next
Steps & time frame.

e.g. Primary Election
in 30 days ; 15 days
include links to candidates

Teasers

Digital Me

Digital method to
confirm voter identity

→ digital signature

→ biometric (like
Global system for
Passports)

Tracking Code

When register receive a code that gives access to your registration record

Can see progress of approval

Details of where voting (if in person)

Commit - Follow through

Social media platform
or app where can commit
publically will vote.

Can track what doing to
prepare

→ checked out # number
candidate sites

or
reviewed voting record

then when voted.

Site could show # of people committing
→ compare / competition

Poll Worker Competition

County board of elections
or city " "

holds contest to see which
school sends the most
student volunteer poll
workers.

School → prize

e.g. a party

discounts for students